



# 2025 CAMEO NETWORK SUMMIT

May 28-29, 2025  
Sacramento, CA

## SPONSORSHIP OPPORTUNITY

The [2025 CAMEO Network Summit](#) will bring together nearly 100 economic development practitioners from organizations and institutions dedicated to helping small businesses across the nation thrive. It is a space for our sector to learn new trends, strengthen relationships, and advocate on behalf of the entrepreneurs who need it most.

### ABOUT US

*CAMEO Network is made up of over 400 organizations, agencies, and individuals dedicated to furthering business development across the nation with small and micro-business financing such as loans and credit, technical assistance and business management training. We build capacity and expand resources for our members. We also educate the public on the economic impacts of micro-business through public awareness and advocacy at the local, state and federal level to support the growth of micro-business, start-ups, and entrepreneurs.*

### OUR MEMBERS



#### Who They Are

Over 400 Business Support Organizations (BSOs), Community Development Financial Institutions (CDFIs), Economic Development Organizations, Women's Business Centers (WBCs), Small Business Development Centers (SBDCs), Regional Government Agencies, Business Associations and Chambers of Commerce, Community Development Corporations (CDCs)



#### Their Impact

CAMEO Network members serve about 200,000 very small businesses with training, business and credit assistance and loans. These firms – largely start-ups with less than five employees – support or create more than 300,000 new jobs in California and generate a total of \$15 billion in economic activity.

As a Summit sponsor, your organization will be prominently featured as a key supporter of the microbusiness industry, aligning your brand with the mission of community-based CDFIs, microlenders, and technical assistance providers most trusted by our nation's smallest businesses.

## **\$50,000 - SUPERSTAR**

- 1 available
- 6 free tickets
- Event/host sponsor recognition
- Welcome at opening plenary or lunch
- Evening Reception Sponsorship
- Sponsor lanyards or name tags
- Solo event banner
- Acknowledgement on all session signage
- Dedicated resource table
- Digital acknowledgment of support (website, registration, social media, other event assets)

## **\$35,000 - CREATOR**

- 2 available
- 5 free tickets
- Breakfast or Lunch Sponsorship
- Acknowledgement on all session signage
- Dedicated resource table
- Digital acknowledgment of support (website, registration, social media, other event assets)

## **\$25,000 - BUILDER**

- 4 available
- 4 free tickets
- Breakout session sponsorship
- Acknowledgement on all session signage
- Dedicated resource table
- Digital acknowledgment of support (website, registration, social media, other event assets)

## **\$10,000 - CONNECTOR**

- Unlimited
- 3 free tickets
- Non-exclusive session sponsorship as available
- Resource table (as space allows)
- Digital acknowledgment of support (website, registration, social media, other event assets)

## **\$5,000 - FRIEND**

- Unlimited
- 2 free tickets
- Non-exclusive session sponsorship as available
- Resource table (as space allows)
- Digital acknowledgment of support (website, registration, social media, other event assets)