

# You're invited!

## Business Literacy Virtual Workshop Series



BMO understands that financial education is essential for the success and sustainability of your business. Through this workshop series, we will cover trending topics and provide valuable tips and insights to help you manage your business effectively.

In our Business Literacy Virtual Workshop Series, you can attend any or all of the below events via Microsoft Teams:

### **Cashflow management and business acumen:**

Learn how businesses operate, how decisions impact financial performance and how to make strategic choices to fuel the growth of your business.

**Tuesday, January 21, 2025 | 2:00-3:00 PM CST**

[> REGISTER HERE](#)

### **Leveraging certifications to secure large contracts:**

Discover how to leverage professional certifications to unlock opportunities, win large contracts and position your business for growth and success.

**Tuesday, April 15, 2025 | 2:00-3:00 PM CST**

[> REGISTER HERE](#)

### **AI adoption for entrepreneurs:**

Explore how entrepreneurs can harness the power of AI to streamline operations, enhance decision-making and drive innovation in their business.

**Tuesday, July 15, 2025 | 2:00-3:00 PM CST**

[> REGISTER HERE](#)

### **Mastering business marketing:**

Learn how to create impactful marketing strategies that resonate with your target audience, build your brand, and drive sustainable growth for your business.

**Tuesday, October 21, 2025 | 2:00-3:00 PM CST**

[> REGISTER HERE](#)

We look forward to seeing you at the workshops and helping you achieve financial success in your business.

To learn more about BMO programs, please visit [bmo.com/businessbanking](https://bmo.com/businessbanking).