



CAMEO in the News Archive

2019

December 6, 2019: "[Entrepreneurship is declining in rural areas](#)," written by Heidi Pickman for the *Santa Cruz Sentinel*.

October 10, 2019: "[Needed: Protecting small businesses from predatory lending](#)," written by Carolina Martinez for *Capitol Weekly*.

2018

August 23, 2018: "[Another Voice: Truth-in-Lending bill would benefit California's small businesses](#)," written by Heidi Pickman and Small Business Majority's Mark Herbert for the *Sacramento Business Journal*.

2017

February 13, 2017: "[Investing in women entrepreneurs nets a huge return on investment](#)," published in *The Hill* by Claudia Viek and Jane Campbell of WIPP

January 19, 2017: "[Entrepreneurs thrash out future of flexible work](#)" in the *San Francisco Chronicle*

January 2017: [The Present and Future of On-Demand Work](#) on the Shareable blog.

2016

August 12, 2016: Claudia wrote a popular op-ed in *American Banker* – [How to Tame the Wild West of Marketplace Lending](#).

May 5, 2016: Claudia wrote in *Huffington Post* – "[Business Ownership Will Close the Wealth Gap](#)"

February 8, 2016: Read Claudia's post [Invest in Women Business Ownership for a Robust Economy](#) on the ASBC website or in *Huffington Post*.

February 2016: CAMEO contributed a piece on the concerns about Merchant Cash Advance's to the *East Bay Express* "[Good Local Money Guide](#)". We're on page 25.

2015

November 9, 2015: CAMEO op-ed in *The Hill* – [The small business case to designate California Desert monuments](#)

October 18, 2015: Read CAMEO and Opportunity Fund's [op-ed on SB 197](#) in the *Sacramento Bee*

July 13, 2015: Claudia wrote [Protecting the Berryessa good for environment and business](#) in *The Hill*, a widely read DC publication. Thanks to American Sustainability Council for the collaboration.

January 10-15, 2015: Claudia was interviewed this week about the how microlending can help with the income gap by KGO, [KPFA – Tune in at 26:19](#) and the [Hal Ginsberg](#) show.

2014

September 23, 2014: Claudia wrote *Huffington Post* about the [gender gap in business ownership](#).

May 21, 2014: Heid Pickman was quoted as saying “[micro is really the foundation of a sustainable local economy](#)” in the *Santa Cruz Sentinel*.

2013

November 14, 2013: Claudia writes “[Instead of Inequality for All, Entrepreneurship for All](#)” in the *Huffington Post*. If we get to the heart of the problem of inequality... help people create their own businesses and have them close the income inequality gap themselves.

November 6, 2013: Claudia writes about how “[Micro-Business Is the Backbone](#)” of the U.S. economy in the *Huffington Post*. Very small businesses create the jobs. Period. Firms with one to four employees, known as micro-businesses, are stronger than other sized businesses when it comes to job creation.

October 25, 2013: Claudia talks about CAMEO's efforts to increase self employment and by providing [capital, connection and coaching for the micro-business community](#) on [Small Business File](#).

August 29, 2013: The *Orange County Register* writes about the [big business of little loans](#) and features Claudia Viek and Stacey Sanchez, our board president who also runs CDC's microloan program.

August 29, 2013: The *San Jose Mercury News* ran Claudia's op-ed, “[Immigration: Reform will mean more entrepreneurs](#), more jobs”.

August 21, 2013: *Bloomberg/Businessweek* writes about how “[Microbusinesses' Drive Job Creation](#) as in 5.5 million jobs between 2004-2010 (big businesses lost 1.8 million during that time).

August 9, 2013: The *San Francisco Chronicle* covered the the [micro-business infrastructure](#) in San Francisco.

July 29, 2013: *The Santa Cruz Sun Sentinel* covered the [opening of El Pajaro's Kitchen Incubator](#) and Claudia kicks off the piece with her opinion on a mole' sauce. Congrats to El Pajaro and ALBA for a fantastic collaboration and job creation engine.

July 23, 2013: Claudia wrote in the *California Progress Report* about the missed opportunity of the [Self-Employment Assistance Program](#) and how we need to help the unemployed start their own business.

July 18, 2013: *New Jersey Today* printed Claudia's op-ed re: [business technical assistance is the first step in the capital-access process](#). Also published [here](#) and here and [here](#).

July 12, 2013: [Small Business File](#) quotes Claudia about our 2013 Congressional briefing in DC and it's topic –[small businesses are the job creators](#) of the future.

July 6, 2013: We sent a Letter to the Editor to *The New York Times* to respond to “War on the Unemployed,” by Paul Krugman (column, July 1). [Our letter was the first of three on the unemployed](#) and makes a nice story when packaged together.

[Small Business File](#) quotes Claudia about the [importance of business technical assistance](#). Watch from 3:26 to about 4:25.

Check out the coverage on the CAMEO-Kiva collaboration:

- [“Economic recovery: Fueling the 99 percent of businesses is what’s needed to create jobs,”](#) *San Jose Mercury News*
- “Salam Nalia: Invest in your backyard,” *Fresno Bee*
- SF Radio: [KCBS 106.9FM](#) and KGO 810AM

March 20, 2013: Claudia Viek talks about microloans with the AARP.

February 21, 2013: Heidi Pickman writes about [alternatives to business attraction](#) strategies for the American Sustainable Business Council blog.

February 13, 2013: Claudia writes about [self-employment as a job creation strategy](#) in *The Huffington Post*.

2012

November 19, 2012: Steve Strauss talks to [Claudia Viek all about micro!](#).

November 14, 2012: CAMEO op-ed on [TheSelfEmployed.com](#) that makes the case for bringing a Self-employment Assistance program to California.

November 7, 2012: Claudia Viek describes [entrepreneurial training resources available for veterans](#) on Bank of America’s Small Business blog.

October 26, 2012: Heidi Pickman is quoted about the progress and obstacles [women micro-business owners](#) face.

October 11, 2012: Heidi Pickman is quoted about the optimism of small and [micro-businesses](#) and the need to seek alternative financing.

August 21, 2012: Claudia Viek is quoted on Nerdwallet about how small and [micro-businesses are turning to CDFI’s for loans](#) because traditional sources aren’t available.

August 13, 2012: CAMEO and members are featured in a blog post about why the [federal government should support micro](#).

July 18, 2012: Heidi Pickman explains why the demand for microlending is picking up *The Sacramento Bee*.

May 31, 2012: Claudia Viek explains the increasing trend of self-employment in *Information Week*.

May 29, 2012: Claudia Viek explains why we should [Support Capital, Coaching and Connection](#) to create more small businesses in *The Huffington Post*.

May 25, 2012: Claudia Viek celebrates [National Small Business Week](#) on the *California Progress Report* blog

March 29, 2012: Heidi Pickman blogs about how [California’s Micro Businesses Are Job Making Machines](#) on the *California Economic Summit* blog.

March 16, 2012: Claudia Viek explains how to [get small businesses ready to borrow](#) in *American Banker*.

February 3, 2012: Claudia Viek explains how the [SBA needs to support micro-businesses](#) because they are the job creators in *The Washington Post*.

January 2012: Claudia Viek talks about how [CDFI's are filling the role of banks](#) for the under \$250,000 loan market in *Restaurant Magazine.com*.

2011

9/4/2011: Kurt Chilcott (CDC Small Business Finance) writes in *The San Diego Union Tribune*, "If one out of every three of these businesses hired one employee, our economy would recover. [Strengthening very small businesses is key to generating jobs.](#)"

8/9/2011: Carmen Herrera (El Pajaro, CAMEO Board) writes in *San Jose Mercury News* about the need to [integrate support for very small homegrown businesses in the Lt. Governor Newsom's economic development plan.](#)

7/26/2011: Claudia Viek, CEO, CAMEO writes about creating small businesses is a key job-generating strategy in *The Sacramento Bee*.

5/2011: Claudia Viek discusses [new innovations in microfinance](#) with Gina Harman, CEO of ACCION Network, and Maika Hemphill, North America Portfolio Manager at Kiva International at the San Diego Microfinance Summit.

2010

Claudia met with Meg Whitman's campaign representative on 8/11/2010 and Attorney General Jerry Brown's campaign representative on 8/18/2010 to discuss their Jobs Platforms and the need to support Micro Business development. *The San Francisco Chronicle* quoted Claudia and our member Jorge Corralejo in an [article detailing these candidates' positions on job creation](#), on Sunday, August 8, 2010.

Hot off the Press: Check out this great article in the SF Chronicle that confirms that [CAMEO members are indeed stimulating new businesses, creating jobs and moving capital into distressed communities.](#)

2009

CAMEO'S Shufina English in the San Francisco Chronicle!!

Shufina English wrote this opinion piece in Sunday's San Francisco Chronicle. Shufina perfectly captured the rationale for [why we need to invest in entrepreneurship during this great recession.](#)

Viewpoint: Put Tarp Money to Work for Small Businesses American Banker

Friday, October 23, 2009

By Jorge Corralejo and Claudia Viek

The national unemployment rate is officially 9.8%. But the real unemployment rate, including discouraged and part-time workers who want full-time jobs, is moving closer to 20%, according to The New York Times and The Wall Street Journal. And for our nation's 91 million Latinos and African-Americans, the real unemployment rate in some states exceeds 30%. [Read the rest of the article.](#)

[CAMEO Members and legislative leaders discuss creating more jobs in Rural areas.](#)

**The Conversation: Micro business provides one answer to problem of underemployment.
Buzz up! By Claudia Viek.**

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