



CA Relief Grant Program

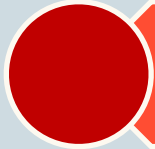
Susan Brown, VP of Training
Heidi Pickman, VP of Programs
January 21, 2021

Agenda

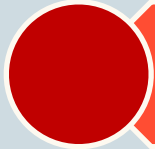
- Introductions
- Relief Grant Basics
- How to Find a Partner
- How to Find the Application & Tips
- Webinars
- Common Challenges and Solutions



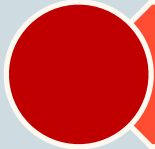
Introductions



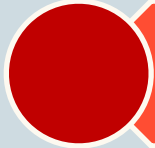
Name



Organization



Location



Questions you'd like answered

Round 3: Only Those Waitlisted from Rounds 1 and 2

- Opens Friday, March 5th through Thursday, March 11th, 2021
- Eligible applicants: Only available to eligible applicants who were waitlisted in Rounds 1 and 2 – only. If you were waitlisted, you do not need to reapply. New applications will not be accepted in this round

Round 4: Nonprofit Cultural Only

- **Tuesday, March 16th through Tuesday, March 23rd, 2021**
- Only nonprofit cultural institutions with any revenue size that meet eligibility criteria.
- Eligible nonprofit cultural institutions must complete a new application even if they applied in Rounds 1 and 2
- See page 5 of the Arts and Cultural Application Guide

NonProfit Application Webinars

- **CA Small Biz & Nonprofit Relief Program: Rounds 3-6 Overview Webinar:** https://us02web.zoom.us/webinar/register/3116152356359/WN_v70BsfQVQB-ZG6bcLCysZg
- **CA for the Arts Webinar:** <https://www.californiansforthearts.org/calendar/2021/3/15/ca-relief-grant-program-for-cultural-institutions>
- **CA Small Biz & Nonprofits Grants: How to Apply**
https://us02web.zoom.us/webinar/register/8016152363168/WN_MOHIOCUCQSODs-yZMsjUGw

Round 5



- Thursday, March 25th through Wednesday, March 31st
- Eligible applicants: current waitlisted small businesses and nonprofits not selected in Rounds 1, 2, or 3 and new applicants that meet eligibility criteria

Round 6



- **Date to be announced**
- Eligible applicants: current waitlisted small businesses and/or nonprofits not selected in Rounds 1, 2, 3, 4 or 5 and new applicants that meet eligibility criteria

Relief Grant Basics

- The Relief Grant project is run by **lendistry**
- Let's use the **Application Guideline**
- Which you can find at: <https://careliefgrant.com/>

How to Find a Partner

By Language



By County



How to Find a Partner

- Businesses apply by choosing one of about three dozen partners.
- Let's go to the website (<https://careliefgrant.com/>) to find a partner.
- Super important: Apply only through one partner.
- Help your business clients remember which partner they have applied through

How to Find the Application

Once your business client has found the best partner, at the <https://careliefgrant.com/> website, there are two ways to get to the application:

1. The application link for that partner is on the Relief Grant website.
2. All partners have a link to the application on their websites.



Application Tips

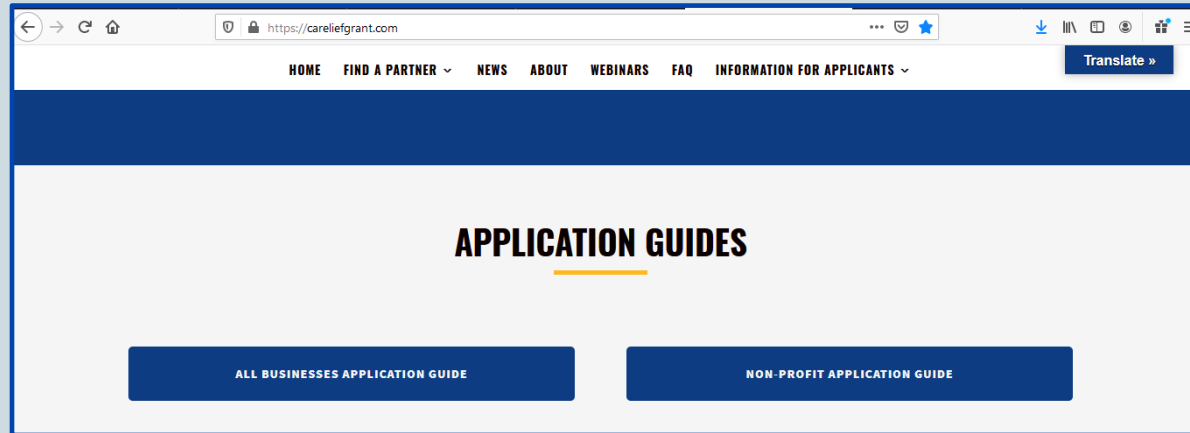
The main Relief Grant website has [Application Tips](https://careliefgrant.com/tips/) (<https://careliefgrant.com/tips/>)

Let's go see the suggestions.



Application Guideline

The main Relief Grant website homepage has a detailed [Application Guideline document](#). It's about 1/4 of the way down the home page.



Application Tips

- Find the best partner for your client – either by location or language
- Help your client save partner application website address and organization name
- Organize the required documents first
- Apply once with that partner
- Don't start a second application



Common Challenges

- Multiple applications lock applicants out
- Clients not remembering which partner they used, so can't update or complete their applications
- Clients not watching for Lendistry calls, texts and emails (spam)
- Clients need help scanning and uploading documents
- Document upload page can confuse people
- Clients can feel panicked, which can make it harder to complete the application

Required Documents

- Signed Application Certification
- All pages of most recent tax return filed (2019 or 2020)
- Government-issued photo ID
- Evidence of gross annual revenue of no less than \$1,000 per year
- Articles of Incorporation; Certificate of Organization; Fictitious Name of Registration; or Government-issued business license
- Verification of bank account (eventually)

How to Find Webinars for Round 2

All partners are offering webinars.

The SBDC and WBC networks offer webinars.

The Relief Grant program website lists webinars: <https://careliefgrant.com/webinars/>

Anyone can watch webinars on the Relief Grant program site: <https://careliefgrant.com/videos-on-demand/>

Webinars are available in several languages.

Common Challenges

For technical issues accessing the application try:

- Use Chrome as your browser
- Use Incognito mode
- Be sure to check pop-up and ad-blockers

If client started an application but can't log in: RESET the password by going to the client's partner portal and selecting "Forgot Password" A password will be sent to client's email

How to Find Webinars

Listings on the <https://careliefgrant.com/> webinar listing page:
<https://careliefgrant.com/webinars/>

All the partners will be providing webinars and coaching to applicants

To make edits to submitted applications: Please email careliefgrant@lendistry.com with the subject line “FINISHED APPLICATION EDIT REQUEST” Please list the items that need to be updated.

Thank You!



- Go to <https://careliefgrant.com/> for more information
- Lendistry help line 888-612-4370 and email careliefgrant@lendistry.com

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Connect with us!

CAMEOnetwork.org

