



Sacramento Regional Meeting

December 8, 2020

General Info

- Everyone's audio is muted
- Zoom menu --- drag cursor down screen.
 - Mic icon on left.
 - Chat box.
- Resize your title slides and speaker slide by click-and-dragging the two small vertical bars between the two screens to the left.
- We are recording and you are free to share. We will send all registrants a link as soon as we can

AGENDA

- ❑ Welcome
- ❑ What's New at CAMEO
- ❑ Introductions
- ❑ Union Bank's Small Business Program
- ❑ Cal Capital's Online Marketplace
- ❑ Holiday Shopping!

What We're Working On

- CA Rebuilding Fund (CARFund) Listening Session, December 17 / 18
- Coronavirus Resources, including
 - CARFund Train the Trainer recordings
- Microlending Essentials – email Melissa Cruz
- State Grant Program (upcoming)

Introductions

Name, organization, and your role.

Breakouts

What are you looking forward to for 2021?



Union Bank's Small Business Program



Michael Azevedo

Vice President, Small Business Sales Manager

Cierra Tahsini

AVP, Small Business Specialist

Small Business Banking | Regional Bank

Union Bank



CaliforniaCapital
Financial Development Corporation

“Capital and Capacity to Serve Communities”

CCFDC Programs, Resources, & Events

- Women's Business Center (WBC)
- Procurement Technical Assistance Center (PTAC)
- Loan Guarantee Program & Micro Lending Program
- Covid-19 Relief: SMUD Nonprofit Microloan Program
- Dream Builder
- What Now What Next – Online Marketplace

What Now What Next – Online Marketplace

- Online Marketplace for women-owned businesses in Northern California
- FREE Listings in our new Marketplace expand the reach of your business across California and across the country, making it easy to share and source business expertise and support women business owners overall.
- We also sponsor free online webinars on the What Now What Next platform that will teach you how to promote your products and services more effectively and connect with new customers and opportunities.
- CA Capital's WBC Marketplace also helps the people and organizations who want to support women-owned businesses by making it easy to source the expertise, products, and services they need.

How It Works: For Entrepreneurs:

Step 1: Create a Profile for your Business

Step 2: Create Free Listings for your Products & Services

Step 3: Publish & Promote!

How It Works: For Hiring Organizations

Step 1: Create a Profile for your Business

Step 2: Create Free Listings for Your Opportunities

Step 3: Publish & We'll Promote!

Leslie Valdivia

Co-Founder





Ariana Ferguson

Founder



SULH



Yuki Cloud

Founder

DiscoCloud





Megan Wyatt

Founder



Happy Holidays!

Please visit us at CAMEOnetwork.org

