

## Want To Know If Your Clients Have Crowdfunding Potential?

### We've Got Your Back

### Purchase our 3-Step Crowdfunding Rapid Assessment and get Honest, Personalized, and Data-Supported Feedback on Your Clients' Crowdfunding Potential PLUS

Tips to Increase Their Chances of Crowdfunding Success

"Wow! Fantastic. I can't say enough positive things about their first step, the Crowdfunding Rapid Assessment & Report Card. The information, presentation, resources, tips, and insight I got from a short assessment then a 30-minute phone call was beyond what I expected. Especially for the price! A HUGE value. Nina Gibbs ~ WBC at JEDI Counselor & Founder/CEO, Swim Foundations

## A 3-Step Crowdfunding Consulting Process packed into a \$75\* package

~ equals 1 hour+ of personalized, direct consulting and strategy ~

(\*regularly \$85 - available at \$75 only to business advisors & technical assistance organizations)

#### Step 1: Online Crowdfunding Questionnaire

Clients complete a 10-minute online questionnaire to help us get to know their project, their network assets, and their funding goals

#### Step 2: Crowdfunding Report Card

Clients receive a 4-6 page written report on their potential to use crowdfunding based on answers to their online questionnaire, our team's 7+ years experience working with hundreds of entrepreneurs, and data gleaned from over a half-million crowdfunding campaigns including:

- funding statistics and success rates for crowdfunding campaigns in their industry
- links to examples of successful campaigns to guide their preparation
- 3 key focus areas for increasing their chances of success based on their questionnaire responses

#### Step 3: Assessment Review Call

Clients get their specific crowdfunding questions answered in a 30-minute, 1-on-1 phone or video conference with our team including:

- how much can I raise?
- how soon should I launch?
- what platform should I use?

Statistics Show That *Over 50%* of Campaigns <u>Never Reach 10% of Their Goal</u> but even basic education *significantly increases the odds of success* 

# Let Crowdfund Better Help Your Clients Beat The Odds

<u>Crowdfund Better</u>, 800 W. Main Street, Suite 1460, Boise, ID 83702, 213-787-4987, <u>scott@crowdfundbetter.com</u> ~ *Fees valid through 06/30/2019* ~