



The Prosperity Now Scorecard equips advocates, policymakers, practitioners and others with data on how residents in states, counties and cities are faring when it comes to their financial health and whether opportunities to prosper are equitable. These data jump-start a conversation about solutions and policies to put all households on stronger financial footing.

Financia	l Assets (	& Income
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OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Asset Poverty Rate	29.4%	25.8%	25.5%
Income Inequality	5.3x higher for top 20%	5.3x higher for top 20%	4.9x higher for top 20%
Income Poverty Rate	12.6%	13.2%	13.4%
Income Poverty by Race	3.4x higher for HHs of color	1.7x higher for HHs of color	2x higher for HHs of color
Liquid Asset Poverty Rate	40.6%	37.2%	36.8%
Unbanked Households	8.6%	6.2%	7.0%
Underbanked Households	19.7%	19.1%	19.9%
Households with Zero Net Worth	19.0%	15.4%	16.9%

# **Businesses & Jobs**

OUTCOME MEASURE	PLACE DATA

2.3x higher for white bus. owners Business Value by Race Business Value by Gender 1.5x higher for men Unemployment Rate 6.2% Unemployment Rate by Race

# STATE DATA

2.7x higher for white bus. owners 2.7x higher for men 5.4% 1.2x higher for workers of color 1.4x higher for workers of color

## **US DATA**

2.9x higher for white bus. owners 3x higher for men 4 9% 1.6x higher for workers of color

# Homeownership & Housing

OUTCOME MEASURE	PLACE DATA	STATE DATA
Affordability of Homes (value/income)	7.9x higher than median income	7x higher than median income

50.3%

Housing Cost Burden - Homeowners 45.0% Housing Cost Burden - Renters 59.0% Homeownership Rate 48.4% Homeownership by Race 1.4x higher for white HHs

# 7x higher than median income 38.8% 55.4% 53.6% 1.4x higher for white HHs

# 3.6x higher than median income 28.3% 49.7% 63.1% 1.6x higher for white HHs

**US DATA** 

# Health Care

#### **OUTCOME MEASURE PLACE DATA**

Employer-Provided Insurance Coverage Uninsured Rate 16.9% Uninsured by Race 2.3x higher for people of color Uninsured by Gender 1.2x higher for men Uninsured Low-Income Children 8.1%

## STATE DATA

54.4% 8.3% 2.3x higher for people of color 1.3x higher for men 3.8%

## **US DATA**

58.6% 10.0% 2.1x higher for people of color 1.2x higher for men 6.1%

# Education

#### **OUTCOME MEASURE PLACE DATA**

Four-Year College Degree 32.6% Four-Year Degree By Race 2.2x higher for white adults Four-Year Degree By Gender equal for men and women Early Childhood Education Enrollment 53.5%

#### STATE DATA

32.9% 1.9x higher for white adults equal for men and women 48.5%

#### **US DATA**

31.3% 1.5x higher for white adults equal for men and women 48.0%

In order to generate more robust estimates at the local level, specifically estimates disaggregated by race, many local estimates are derived using five-year data averages. For more information on how local estimates are calculated, visit scorecard prosperitynow.org/methodology.

# LOS ANGELES-LONG BEACH-SANTA ANA, CA

#### **DEMOGRAPHICS**



POPULATION 13,189,366



HOUSEHOLDS **4,298,857** 

## **HOUSEHOLD INCOME QUINTILES**

 Lowest Quintile
 \$0 to \$24,426

 2nd Quintile
 \$24,427 to \$48,258

 3rd Quintile
 \$48,259 to \$79,542

 4th Quintile
 \$79,543 to \$130,673

 Highest Quintile
 Over \$130,673

MEDIAN HOUSEHOLD INCOME \$62,216

## **RACE AND ETHNICITY**

White		30.3%
Black		6.4%
Asian		15.2%
Latino		45.0%
Native	•	0.2%
NHPI	•	0.3%
Two or More	•	2.3%
Other	•	0.3%

## AGE

Under 18	22.9%
18 to 24	10.3%
25 to 44	29.0%
45 to 64	25.3%
65 and Over	12.4%

PEOPLE WITH A DISABILITY 9.5%

# PROSPERITY NOW COMMUNITY

Prosperity Now is committed to continuing our support of and partnerships with our movement of committed advocates and practitioners seeking to create a clear path to financial stability, wealth and prosperity. The Prosperity Now Community expands our reach, creates strong connections between those in our community and mobilizes advocates to create lasting social change.

The Prosperity Now Community facilitates learning, creates connections and inspires action to create and improve programs and policies that foster opportunity, especially for those who have not had it before. Our unwavering commitment to creating prosperity includes efforts on a wide range of issues, such as consumer protections, equity in the tax code, increasing affordable housing and removing barriers to saving and building wealth.

To Join the Community, visit prosperitynow.org/get-involved

## **COMMUNITY CHAMPIONS IN CALIFORNIA**

Alameda County Community Asset Network Oakland, CA

California Asset Building Coalition San Francisco, CA

Capital Region Prosperity Network Sacramento, CA

Mission Asset Fund San Francisco, CA



## **ABOUT PROSPERITY NOW**

Prosperity Now (formerly CFED) believes that everyone deserves a chance to prosper. Since 1979, we have helped make it possible for millions of people, especially people of color and those of limited incomes, to achieve financial security, stability and, ultimately, prosperity. We offer a unique combination of scalable practical solutions, in-depth research and proven policy solutions, all aimed at building wealth for those who need it most.