The Governor's Office of Business and Economic Development (GO-Biz) is requesting an appropriation of $20 million in General Funds for each year for the next five:

- $17 million will go to establish and support the Small Business Development Technical Assistance Expansion Program - expanding services offered by SBDC, WBC, VBOC, MBDC, PTAC, MEP, etc.

- $3 million will go to the California Small Business Development Center Program to assist in drawing down federal funds.
SBTA EXPANSION PROGRAM GOALS AND DELIVERABLES

- Enable the SBDC program, the largest technical assistance program in the state for small business to meet their federal match requirement.

- Support expansion of no-cost consulting and low-cost training services provided by federal small business technical assistance programs to small businesses and pre-venture entrepreneurs – particularly in underserved markets.

Increased number of small businesses receiving critical one-on-one support.

Increased number of business starts

Increase number of jobs created

Increased amount of taxable revenue

Increased number of state contractors!
• Finalized Trailer Bill:
  http://www.dof.ca.gov/Budget/Trailer_Bill_Language/documents/SmallBusiness
developmentTechnicalAssistanceExpansionActof2018_000.pdf

  ➢ Purpose
  ➢ Eligibility
  ➢ Evaluation Criteria
  ➢ Reporting Requirements
• State funds provided pursuant to the program shall **not** supplant nonstate local cash match dollars included in a federal small business technical assistance center’s plan.

• The requested funding amount may not exceed the total federal award specified in a Center’s contract with a federal funding partner, but in any event may not be less than twenty-five thousand dollars ($25,000) per year.

• Applicants may submit an application for either a single-year or multi-year performance period not to exceed five years.
Applicants must demonstrate the following:

- Have an active contract with a federal funding partner to administer a federal small business technical assistance program in California OR a Letter of Intent from a federal funding partner to administer a federal small business technical assistance program in California within the next fiscal year.

- Have a fiscal agent that is able to receive nonfederal funds.

- Have a plan of action and commitment to fully draw down all of the federal funds available during the performance period using nonstate local cash match and/or other state funding from outside the Program.
  
  - If the applicant is a new federal small business technical assistance center, the applicant must demonstrate the ability to fully draw down substantially all federal funds available to it.
1. **Proposed use of funding**
   - Preference to activities that provide new or enhanced services to underserved business groups, including women, minority and veteran-owned businesses and businesses in low-wealth, rural and disaster-impacted communities included in a state or federal emergency declaration or proclamation.

2. **Management strategy**

3. **Collaboration and leveraging of resources**

4. **Financial management and past performance**
• Targeting June 15 final approval

• Working with GO-Biz Information Technology to develop an online reporting and invoicing platform

• Developing Program Announcement
  • Anticipated timing:
    • July 16th: Distribute to stakeholders
    • TBD: Pre-bid Webinar
    • August 31st: Applications due to GO-Biz
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