Partnering with Venturize

Small Business Majority, June 2018

Venturize is brought to you by Small Business Majority—a national small business advocacy organization, founded and run by small business owners.
About Small Business Majority

- **Small business education and advocacy organization** – founded and run by small business owners. Been in business 11 years.
- **National** – 9 offices in Washington, D.C., California, Colorado, Illinois, Maryland, Missouri, New York and Virginia.
- **Focus on issues of top importance to small businesses** (<100 employees) and the self-employed, including access to capital, workforce, healthcare, retirement, taxes, technology and more.
- Work supported by extensive research.
Women and minority entrepreneurs struggle to obtain the credit they need for their business.

Women entrepreneurs start companies with 50% less capital than male entrepreneurs.

Minority business owners are denied loans at nearly three times the rate of non-minority owners.
Today, an influx of unregulated, online lenders promises small business owners “quick-and easy” cash. But they rarely disclose the hidden fees, sky-high interest rates, and prepayment penalties.

According to the Federal Reserve, 20% of small business owners sought an online loan in the last year. While 75% received at least some credit, only 15% were satisfied with their online lenders.
Introducing Venturize

• Venturize.org is a **free online resource hub** for small businesses that need help accessing responsible capital and becoming loan ready.

• Venturize offers **unbiased education and resources** to small business owners seeking loans to empower them to make the best financing decision for their business.

• The program is intended to help all businesses, but especially focused on supporting small business owners who are **key economic drivers of their communities**—people of color, women and younger entrepreneurs.

**LEARN MORE ON VENTURIZE.ORG**
Introducing Venturize

MAX OUT YOUR BUSINESS. NOT YOUR CREDIT.
CONTROL YOUR FINANCIAL FUTURE, DISCOVER VETTED RESOURCES TO HELP YOU GROW

FIND THE RIGHT RESOURCE NEAR YOU

SEARCH NOW

LEARN MORE ON VENTURIZE.ORG
For small business owners just starting to look for financing, there are numerous tools under our Get Started and Borrowing 101 pages that help them find the right loan for their business. Resources include:

- A loan application checklist
- How to identify your credit score IQ
- A loan comparison chart
- Information about the Small Business Borrowers’ Bill of Rights and a checklist to ask your lender to make sure your loan offer is transparent and fair
- Tools like a Term Loan APR Calculator that helps you understand the true cost of a loan offer
Our locator map highlights groups that offer free or low-cost assistance in understanding loan paperwork requirements or getting financially ready to apply for a loan.

Entrepreneurs can enter their zipcode to find local organizations organized by the category of assistance they provide.
In addition to lending-related resources offered on the Venturize website, there are a number of other tools to help small business owners:

- National and local events offering education on accessing capital
- Business strategy and financial planning tools
- Information about small business marketing, legal licensing and permitting, mentoring networks and government procurement, including tools like an Email Marketing ROI Calculator

Learn more on Venturize.org
We are looking to partner with organizations like yours to help offer high-quality, personalized assistance to your members with a customizable portal that helps connect entrepreneurs with the right resources.
Why Partner with Venturize?

• Benefits to partner organization include:
  o Featured on Venturize.org
  o A unique landing page created for your organization will feature your logo and link to your own website
  o A unique log-in to share and promote your events on our calendar
  o A toolkit to help share the site with your network via email and social media
  o yourcompany.venturize.org domain
Why Partner with Venturize?

yourcompany.venturize.org

MAX OUT YOUR BUSINESS. NOT YOUR CREDIT.

LEARN ABOUT SMALL BUSINESS LOANS, DISCOVER WHAT TYPES OF LOANS ARE RIGHT FOR YOU

FIND THE RIGHT RESOURCE NEAR YOU
To get started, you can visit [http://venturize.org/partner-with-us](http://venturize.org/partner-with-us) and fill out a short form or email me at xpena@smallbusinessmajority.org.
Questions?

Xiomara Peña
California Deputy Director
(818) 470-0377 | xpena@smallbusinessmajority.org

Connect with us!
Small Business Majority
@VenturizeOrg