

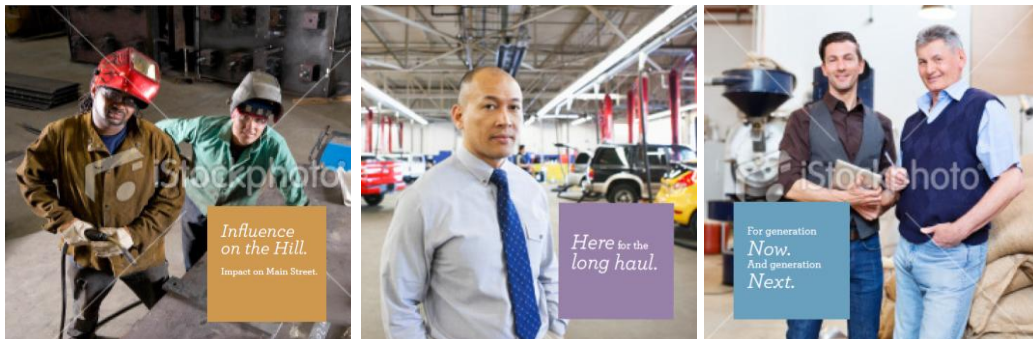
Would you like some free national publicity for your business?

The American Sustainable Business Council has invited our member businesses to be featured in a full page photo in their new brochure. They are looking to feature Main Street businesses, sustainable businesses, and socially-responsible business.

If you'd like your business featured, please forward digital files to Jen Ocean jocean@asbcouncil.org by next Friday Nov 22.

ASBC is looking for pictures like the three examples below:

- High-resolution portraits shot in the context of your business or industry, or “day in the life” type shots.
- Large high-quality images that convey the nature of your business, showing your staff and perhaps customers in action.
- We prefer images that highlight your commitment to sustainability, show good workplace practices, and/or convey diversity.



What won't work:

- Images that look like personal snapshots -- images taken at trade shows, casual personal pictures
- Anything low resolution or out of focus
- Any image showing staff not engaged with a core activity of their business (for example, pictures depicting community service rather than people working in your business).

Your company's name and location name will appear in a caption. If your photos are selected, you will have final approval of a digital file as to how they appear in the finished brochure.

Again, please submit your photos to Jen Ocean jocean@asbcouncil.org at the American Sustainable Business Council by Friday November 22, at 5:00pm EDT. Please confirm that you own the full legal rights to use any photos you provide.

Best,