Letter of support for AB285

DATE

The Honorable Cheryl Brown

California State Assemblymember

State Capitol Building, Room 2196

Sacramento, California 95814

**RE: Support for AB 285**

Dear Assemblywoman Brown:

On behalf of our organization, ORGNAME located in ORGLOCATION, I am writing to express our support for AB 285.

[DESCRIPTION OF ORGANIZATION]

In 2010, the U.S. Department of Labor (DOL) released directives encouraging WIBs to integrate entrepreneurial training as a vital workforce development strategy. However, the training has not been incorporated into the Workforce system in any significant way.

Under AB 285, the California Workforce Investment Board would create guidelines to help local workforce investment boards implement entrepreneurial and self-employment training to micro-businesses that are trying to expand.

CAMEO, California Association for Micro Enterprise Opportunity, has surveyed its members and found that microentrepreneurs who have gone through training programs and receive business technical assistance and entrepreneurial training have an 80% success rate. They create two jobs in addition to their own on average over 3-5 years.

Small businesses, particularly micro-businesses, should be an integral part of economic and workforce strategies and this bill works toward that goal.

Sincerely,

YOURNAME

YOURTITLE

Cc: Assembly Jobs, Economic Development, and the Economy Committee Members

 Claudia Viek, CAMEO