JOB CREATION THROUGH MICRO-ENTREPRENEURSHIP

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Is microenterprise development an effective job creation strategy during a recession?
Women entered employment and self-employment
Self-employment
Jobs for others
Retained and created jobs
Full-time jobs
CLIENTS ENTER (SELF-) EMPLOYMENT

Unemployment rate 1998-2009

- Intake
- 12 mos
- 24 mos
- 36 mos
- 48 mos
- 60 mos

women's initiative
SELF-EMPLOYMENT

Self-employment rate 1998-2009

intake

12 mos

24 mos

36 mos

48 mos

60 mos

women's initiative
Providing Jobs for Others

Percent of clients providing jobs for others

- Intake
- 12 mos
- 24 mos
- 36 mos
- 48 mos
- 60 mos

Women's Initiative
JOBS FOR OTHERS PER CLIENT

Mean number of jobs provided per client
RETAINING AND CREATING JOBS
CONCLUSION

- Microentrepreneurs can start businesses and create jobs for themselves during a recession
- They create jobs for others
- As businesses mature they create more full-time jobs for others