**CAMEO Rural Summit Notes**

June 22, 2011

Rural employment associated with unskilled workers

Humboldt Decade of Difference

Value Chain needs to include training

Applied Education

The Narrative

Susan to funders – we need convening funds

Brent: Plumas local

Q. What are the resources for the USDA Coop Program?

* California Center for Cooperation
* Karen F at USDA
* U of Pacific Law
* Pacific Community Ventures Executive training
* USDA RMAP, RBEG can fund
* Robert Tse is id-ing state and other USDA programs
* USDA can’t do matched saving on IDA but working on exploring

Q: Nancy: Who leads a collaborative effort?

A: IN Humboldt

* Mountain West and Prosperity Network, some electeds
* Embedded leadership in staff
* County took a stake
* Lose the ego (agency)
* Everyone wins
* 100% grand funded, county is back up

Advice for collaboration

* Get on the WIB Board\*
* Take advantage of relationships – a natural for small populations – people have multiple roles
* Economic development strategy: grow it from home, not a stand alone – this is a shift in policy thinking
* Preventing and responding to layoffs, involved everyone
* Perfect measure this is cost, this is the outcome