

OVERVIEW

The California Association for Microenterprise Opportunity launched the first year of our Individualized Training Program in January 2009. In 2011 we continue to offer opportunities for the training and professional development via the resources provided below:

CAMEO is particularly supportive of both executive growth and organizational capacity building. We invite you to review these offerings and application procedures and then revert to CAMEO with your request to attend training or coursework that best meets your individual / organization needs.

The below list is not exclusive. CAMEO members are welcome to submit requests for training opportunities via alternate resources provided the proposed training is relevant to your agency mission and demonstrates capacity building potential.

REGIONAL TRAINING ORGANIZATIONS THAT SUPPORT NON PROFIT CAPACITY BUILDING

San Diego Area – Non Profit Management Solutions

<http://www.npsolutions.org/workshops/cat-overview-comp.asp?id=6>

Los Angeles Area – Center for Non Profit Management

<http://www.cnmsocal.org/training/seminars/seminars-by-category.html>

Central Coast Area – Non Profit Support Center

<http://www.supportcenter.org/>

San Francisco Bay Area – Compasspoint

<https://www.compasspoint.org/onevent/classes.php>

TRAINING PROGRAMS

California Resources & Training (CARAT) – Strategic Partnership with CAMEO

CARAT is a private non-profit founded in 1994 to integrate and build the capacity of the technical assistance industry in California. As a statewide initiative, CARAT's focus has been on enhancing the quality of technical assistance throughout California. CARAT's intent is to assist in building capacity and encourage and stimulate partnerships between lending institutions and technical assistance providers.



CAMEO supports the CARAT initiative. CARAT is presently offering a highly interactive webinar series focused on leadership development, green business development, and other relevant topics for both executive leaders and staff. These curricula help directors, managers, and business advisors to build the capacity of their organizations, provide consistent, high quality services to entrepreneurs and small business owners, and make a meaningful, lasting impact on these business clients.

CAMEO subsidizes these webinar trainings and they *do not* count towards an organizations two training limit per year. We encourage you to stay current with CARAT's offerings!

www.caratnet.org

Harvard Executive Training Program, Cambridge MA

Leadership for the 21st Century: Chaos, Conflict and Courage

<http://ksgexecprogram.harvard.edu/Programs/l21/overview.aspx>

Program Sessions:

October 16, 2011 - October 21, 2011

Program Fee: \$6,600

CONFERENCES AND OTHER PARTNER EVENTS

Association for Enterprise Opportunity (AEO)

May 2-4 2011 – Washington DC

Small businesses face significant economic challenges. To explore the bold, innovative and extraordinary solutions they need, the Association for Enterprise Opportunity and the U.S. Small Business Administration are excited to present the 2011 National Microenterprise Conference & Training Institute:

<http://www.microenterpriseconference.org/>

Microfinance USA Conference

May 23-24 2011

New York City

\$350

The overwhelming success of the 2010 statewide "Microfinance, CA" conference demonstrated the enthusiasm among various players in the private and public sectors for a gathering to exchange ideas and resources to grow domestic microfinance. Microfinance USA will continue to mobilize those involved in and curious about domestic microfinance to help expand the scale and scope of financial services available to disadvantaged families across America. The two-day event will highlight on a national level how microfinance produces jobs, increases incomes, and creates opportunities to build stable and sustainable communities.

<http://www.microfinanceusa2011.org/schedule/>

Milken Institute, Global Conference

Beverly Hilton, Los Angeles

The Milken Institute Global Conference brings together some of the most extraordinary people in the world – from scientists, business executives and philanthropists to journalists,

academics and Nobel laureates – to discuss, debate and deliberate today's most pressing social, political and economic challenges.

<http://www.milkeninstitute.org/events/events.taf>

May 1-4 2011, Los Angeles CA

PURPOSE OF INDIVIDUALIZED TRAINING PROGRAM

In our attempt to support specialized training programs that will serve diverse membership, no matter how different or similar their needs may be, CAMEO has raised funds that will be used to partially defray trainings, workshops and events that help develop leadership and improve operations of our member organizations.

As our field continues to grow, we would like to support our members by offering them the opportunity to attend the events and receive the training that they feel best meets the need of each of their respective organizations.

FUNDING

The total collective award to organizations will not exceed \$20,000 in 2011. Our goal is to offer 25-30 individualized training opportunities for the 12 month period. If there is a possibility that extra funding may become available, our members will be notified upon confirmation.

APPLICATION PROCESS

The application process will be as follows:

January 1, 2011

Application process opens

Each organization must send in a separate application for each training they would like to attend. Please send in applications at least 1 month before the training is offered. January scholarships will be an exception. Organizations can send in their scholarship application to CAMEO and register for their training. If selected by CAMEO to receive a scholarship to attend a January training, we will reimburse you for your registration cost.

Email your complete applications to:
senglish@microbiz.org

CRITERIA

The applying organization must be an active CAMEO member (2011 dues paid in full) providing small business technical assistance and/or microloans to small business owners in California. For purposes of this program, technical assistance and micro lending may include the following services:

Business Management Training
Business Planning
Access to Capital

Business Basics
Financial Literacy Training
One on One Consulting and Mentoring

Members are welcome to apply to as many training opportunities as they like in the 12 month period but no more than two awards will be granted to one single organization / location in 2011. If selected, CAMEO will partially defray the direct costs associated with travel and training , however members are also expected to invest in this opportunity.

Members are also welcome to submit an application for a specialized training or conference that is *not* on this list if the program or training is specifically relevant to the organization.

REVIEW PROCESS

Applications of member organizations located in and providing services in California will be considered.

Each training will have its own application process. Application period closes 15 days before the training is offered.

Funding decisions will be based upon:

Demonstrated interest and need in taking the training

Willingness to communicate with CAMEO after the training has been completed to share your experience

For the more competitive trainings for which we receive a larger number of applications we will also be looking into:

Demonstrated ability to deliver effective technical assistance programs and microloan services that will increase the development of low-income, minority, disabled and women business owners

Organization's history of providing measurable, effective technical assistance and/or microloan programs in their community

Current experience and skills of the management team and program staff

Ability of the organization to accurately collect project data on effectiveness of programs and clients served

APPLICATION

In a 1 page document answer the following questions:

- Name of training you would like to attend.
- How do you think this training will help you better serve your clients and/or your office team?
- What specifically do you hope to gain from this training? Why?

In addition to this narrative include the following organizational information and staff contact completing this application:

- One paragraph introducing the organization.
- Organization's mission statement.
- Microenterprise training experience.
- Microlending experience
- Staff person's position, contact information and short description of your duties within your organization

FOR MORE INFORMATION

Please contact Shufina English, CAMEO Director of Member Programs & Operations, via email senglish@microbiz.org or you can reach her by phone at 415.348.6214.